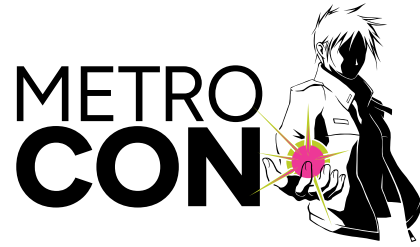


MetroCon Exhibitor Guide



Welcome to MetroCon

Thank you for your interest in exhibiting at **MetroCon**, Metro Vancouver's newest celebration of comics, anime, gaming, cosplay, sci-fi, fantasy, and pop culture.

Held at the beautiful **Simon Fraser University Burnaby Campus**, MetroCon brings together thousands of passionate fans from across the Lower Mainland for an unforgettable weekend of shopping, entertainment, and community. The Burnaby campus offers excellent transit access, ample parking, and stunning mountain and city views, making it an ideal venue for both exhibitors and attendees. <https://www.sfu.ca/campuses/maps-and-directions/burnaby-map.html>

Why Exhibit at MetroCon?

MetroCon offers an exciting opportunity to showcase your business to a highly engaged audience of collectors, gamers, readers, cosplayers, and pop culture enthusiasts.

As an exhibitor, you'll have the opportunity to:

- Reach thousands of potential customers over three days
- Launch new products and convention exclusives
- Increase brand awareness
- Build relationships with both new and returning customers
- Network with fellow creators, retailers, publishers, and industry professionals

Whether you're an independent artist or an established retailer, MetroCon provides a welcoming environment to grow your business.

Who Should Exhibit?

MetroCon welcomes exhibitors from across the pop culture community, including:

- Collectible and toy retailers
- Comic, manga, and book sellers
- Artists and illustrators
- Authors and publishers
- Clothing and accessory vendors
- Handmade creators and artisans
- Trading card and tabletop gaming companies
- Video game developers 1

- Anime and pop culture merchandise retailers
- Cosplay costume and prop makers
- Fan organizations and non-profit groups

If your products appeal to fans of pop culture, we'd love to have you join us.

Event Location

Simon Fraser University – Burnaby Campus

8888 University Drive

Burnaby, British Columbia

Convocation Mall: <https://www.sfu.ca/mecs/venues/burnaby/outdoor-spaces.html>

Event Dates

October 16–18, 2026

Friday

Setup Day: Friday, October 16, 2026

8:00 am to 3:30 pm - Exhibitor check-in and booth setup.

Friday Show Hours: October 16, 2026

3:30 pm: VIP Early Entry

4:00 pm to 9:00 pm: General Admission

Saturday

Saturday Show Hours: October 17, 2026

10:30 am: VIP Early Entry

11:00 am to 7:00 pm: General Admission

Sunday

Sunday Show Hours: October 18, 2026

10:30 am: VIP Early Entry

11:00 am to 5:00 pm: General Admission

How to Apply

1. Complete the online Exhibitor Application: Exhibitor Application Form
2. Applications are reviewed by the MetroCon Team.
3. You will receive a response within three business days.
4. When approved, a **non-refundable \$100 deposit** is required to secure your booth.
5. The remaining balance is due by September 18, 2026.
6. Booth assignments will be sent before the show.

Please note that submitting an application does not guarantee acceptance.

Booth Information

Each standard booth includes:

- One or more 6-foot tables (depending on booth package)
 - Two chairs or more (depending on booth package)
 - Exhibitor badges based on booth size (2 per table)
-

Booth Policies

Exhibitors are encouraged to create attractive and engaging displays while respecting the following guidelines:

- Displays must remain within your rented booth space.
 - Aisles must remain clear at all times.
 - Booth structures and displays must be safely secured.
 - Music, lighting, and demonstrations should not disrupt neighbouring exhibitors.
 - All merchandise must comply with applicable laws and MetroCon policies.
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Booth Assignments

Booth locations are assigned by the MetroCon team based on:

- Booth size

- Product category
- Sponsorship level
- Overall show layout

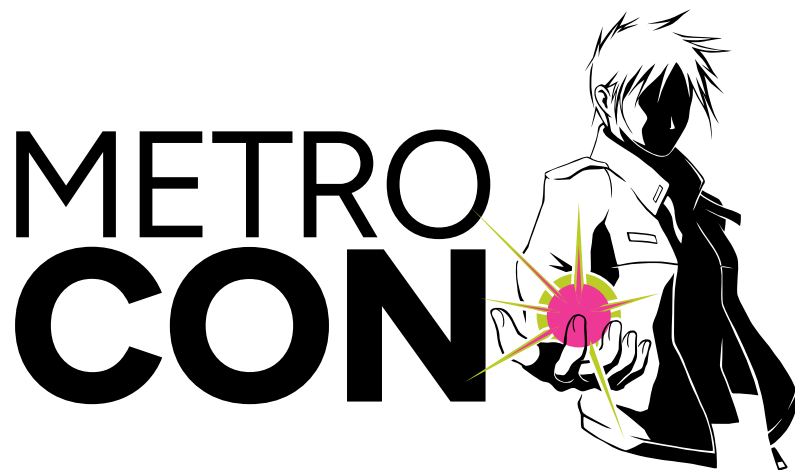
While every effort is made to accommodate requests, specific booth locations cannot be guaranteed.

Questions?

Our Team is happy to help throughout the registration process.

Email: connect@fancon.ca

We look forward to welcoming you to **MetroCon** this October at **Simon Fraser University**.



<https://www.fancon.ca/metro>